

**Rewards To Go Sweepstakes**  
**Swipe to Win**  
Official Rules

No purchase necessary. A purchase will not increase your chances of winning.

**Eligibility**

The Rewards To Go Swipe to Win Sweepstakes (the "Sweepstakes") is open only to individuals who are at least eighteen (18) years of age. Employees of Handy Food Stores ("Handy") or other companies related to or affiliated with Handy Food Stores, as well as the immediate family of each such employee, are not eligible to win. Void where prohibited by law.

**Sponsor**

The Sweepstakes is sponsored by Handy Food Stores, having an address at 927 US Hwy 301 S, Tampa FL 33619 ("Sponsor").

**Independent Sweepstakes Administrator**

The Sweepstakes is administered by FIS Global, having an address at 11601 Roosevelt Blvd, St Petersburg FL 33716.

**Agreement to Official Rules**

By entering the Sweepstakes, all entrants agree to comply with and be bound by these Official Rules and to comply with all federal, state and local laws and regulations. In addition, you indicate your full and unconditional agreement to, and acceptance of these official rules and Sponsor's decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**Term**

As to the first sweepstakes or promotion offered by Sponsor, the term shall begin on January 1, 2014 and shall continue until January 31, 2014. As to each sweepstakes or promotion which follows the initial sweepstakes or promotion, the term shall begin on the first day of the month following the end of the preceding sweepstakes or promotion and shall continue until the last day of such month. For purposes hereof, each month-long period of a sweepstakes or promotion shall be referred to herein as a "Term". Sponsor reserves the right to discontinue the Sweepstakes at any time without notice for any reason whatsoever.

**How to Enter**

You may enter either in any Handy Food Store or by mail, as follows:

- 1. Enter in Store:* If you are a Rewards To Go cardholder, you may enter by presenting your Rewards To Go card or the phone number associated with your Rewards To Go card in conjunction with a purchase at a participating Handy Food Store location.

Cardholders must have a registered email address and/or phone number associated with their Rewards To Go card in order to be eligible. This information can be added online at <https://rewards.handyfoods.com/client/login.jsp> or by calling 855-246-TOGO (8646).

*2. Enter by Mail:* If you do not have a Rewards To Go card or would like to enter without a purchase, mail a 3x5 inch postcard with your name, age, address & telephone number in an envelope to: Handy Food Stores / Swipe to Win Sweepstakes/PO Box 1808, Tampa, FL 33601. Only one entry per envelope. Entries not received prior to the end of the Term will be eligible for the sweepstakes or promotion occurring in the subsequent month, as applicable. Entries will not be acknowledged or returned.

### **Prizes**

The type and number of prizes awarded are subject to change without notification from Sponsor. For a list of current prizes, visit [www.handyfoods.com](http://www.handyfoods.com). Winners are responsible for paying any applicable taxes and any and all other costs and expenses not included with the prize. Any prize details not specified on the website will be determined by Sponsor in its sole discretion. Prizes are non-transferable and must be accepted as awarded. No substitutions will be allowed, except by Sponsor, who reserves the right to award a prize of equal or lesser value, should a specified prize become unavailable for any reason.

### **Winner Selection**

Potential winner(s) will be selected in a random drawing from among all eligible entries received during the Term, on or about the fifth (5th) day immediately following the end of the Term. The drawing will be conducted by the Independent Sweepstakes Administrator. All decisions of Sponsor are final. Odds of winning each prize are dependent upon number of eligible entries submitted and received.

### **Drawings**

All entries received within the Term will be eligible for that month's Sweepstakes only. After the Term is complete and the drawing is held, such entries will be removed, and only those entries received after the Term shall be eligible for subsequent sweepstakes or promotions offered by Sponsor, as applicable.

### **Winner Notification/Prize Deliveries**

Potential winners will be contacted by e-mail (if an email address is available) or by telephone with the prize notification and a request to confirm a current mailing address. Communication via email will be utilized whenever possible.

If, within three (3) days after transmission, the potential winner fails to acknowledge: (i) an email notification (per instructions included in the email); or (ii) a telephone call (per instructions included in the call), then the prize shall be forfeited.

Individuals who: (i) are selected as a prize winner through the random drawing; (ii) comply with the above acknowledgement requirements; and (iii) confirm a current mailing address will receive the prize via mail or other means of delivery, with evidence of receipt required. Through compliance with the acknowledgement requirements and through the acceptance of a prize, as evidenced by the receipt of a prize by a winner, each prize winner agrees as follows:

- The prize winner is at least eighteen (18) years of age;
- The prize winner is not an employee or immediate family member of an employee of Handy Food Stores or any other company related to or affiliated with Handy Food Stores;
- The prize winner agrees that Handy Food Stores and its authorized advertising/promotion agencies may use the prize winner's name and likeness for advertising and promotion purposed without compensation; and
- The prize winner agrees to pay any and all state, federal and local taxes associated with the receipt of the prize.

### **Privacy**

Any information collected will be subject to Sponsor's Privacy Policy, located at [http://www.handyfoods.com/privacy\\_policy.html](http://www.handyfoods.com/privacy_policy.html) (the "Policy"). By entering the Sweepstakes, you acknowledge that you have agreed to such Policy and you consent to the collection, use and disclosure of your personal information for the purposes of administering this Sweepstakes in accordance with such Policy. If you wish to access or correct your personal information held by us or opt out of receiving further communications from us or our affiliated merchants or companies, or if you have other questions respecting our privacy policy, please contact us at [rewardstogo@handyfoods.com](mailto:rewardstogo@handyfoods.com).

### **Conduct**

By participating, entrants agree to comply with and be bound by these Official Rules. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Entrants further agree to comply with and be bound by decisions of Sponsor, which shall be final and binding in all respects. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes; or (b) violating these Official Rules.

### **Release and Limitation of Liability**

By entering, participants release and hold harmless Sponsor, respective subsidiaries, related entities and affiliates, directors, officers and employees (collectively, "Releasees") from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property that may be sustained in connection with the receipt, ownership, or use of the prize and/or from or arising out of participation in this Sweepstakes. Sponsor assumes no responsibility or liability for (1) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration

of, entries; (2) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (3) any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes; (4) technical or human error which may occur in the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize.

**Winners List**

For the list of winners, send a stamped, self-addressed envelope to: Handy Food Stores, Rewards To Go Swipe to Win Sweepstakes, Winner List Request, PO Box 1808, Tampa FL 33601-1808.